

# MT. SABATTIS TRAILS

*What happens AFTER you  
BUILD it?*



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# Tourism is our industry

People looking for something to DO  
Don't just look at the mountain  
Go explore it!

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**We already had the asset.  
68 Acres in the center of Long Lake**

**Originally Mt. Sabattis was the Golf Course  
for the Hotel Sagamore**

• View from Golf Course  
Hotel Sagamore  
Long Lake, N. Y.

# Not miles. Experience

## Hiking & Biking Trails

- Start Me Up - Climb
- Let it Loose - Flowy
- Paint it Black - Technical
- Jumpin' Jack Flash – Jump line

Mick Jagger in Long Lake



The Rock Jump



Expansive View



The Flow





Trail Map



## It's a community owned asset and system

- Signage
- Parking
- Safety
- Maintenance



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# Shared Municipal Staff

*We didn't add staff, we added  
responsibility*

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# Mother Nature is the boss



*Maintenance*

*Weather Impacts*

*Staff Time*

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# Public Safety



*Local EMS & Fire Depts*

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# Marketing

If no one knows, it doesn't exist



- Website
- Maps
- Social Media
- Map Kiosks & Wayfinding
- Ride Day – June 13<sup>th</sup> 9am – Noon

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[Mylonglake.com](http://Mylonglake.com)

# Return on Investment

**Mixed use = broader audience**

**Trails = more things to do**

**Community Buy In – pride of place**





# **Bike Long Lake**

***Community service = Free Mountain  
Bikes***

***Non-Profit Grassroots – Local Kids on  
the Trails***

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# We're not done

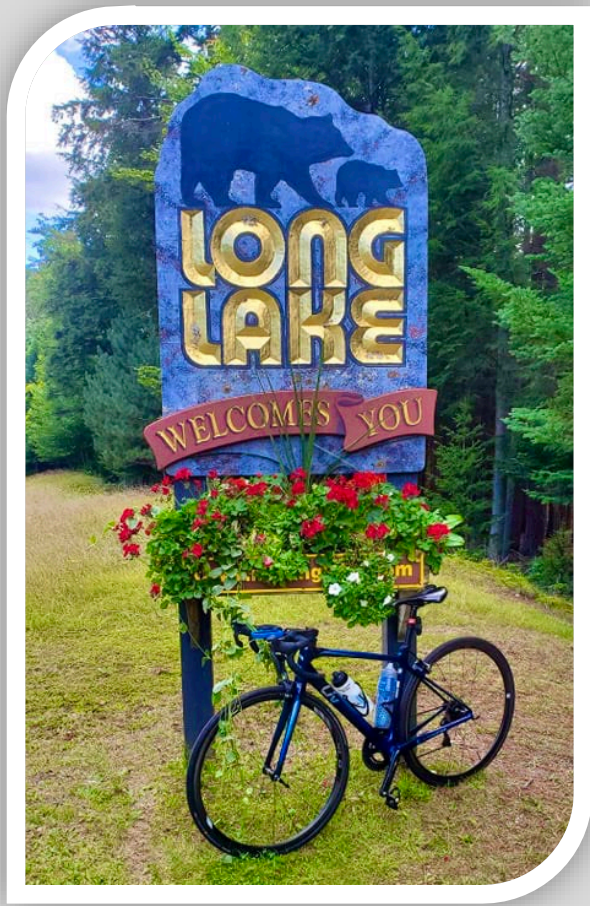


*2.3 miles of connection*

*Uses existing corridor*

*Expands experience without starting over*

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**People come.  
And we hope they come back.**



**Shop | Stay | Eat | Drink Beer**



# Stack Your Assets



RECREATION



SCENIC VIEWS



COMMUNITY



QUALITY OF LIFE

